

10th Health Challenges Congress (HCC)
Health. Safety. Law. Future
13-14 March 2025
International Congress Centre, Katowice

INAUGURATION

13 March 2025, 9.30 a.m. - 11.00 a.m. | Ballroom BC | translation PL/EN

Opening session: Health. Safety. Law. Future

- Health in all policies
- The health situation of Poles. Challenges and needs in the context of public health
- Safety of the health care system in its various dimensions. Crisis management and system resilience
- Necessary legal changes in the health care system. Review of legal reforms needed. Legislative changes in the context of health care efficiency and accessibility
- The future of health care system in Poland. Projections and directions for the development of the health care system

FUTURE

13 March 2025, 11.30 a.m. - 1.00 p.m. | Ballroom C

Does the state help or hinder in preventive health care? A systemic examination of conscience

- Education: the fate of health lessons
- The role of prevention in health behaviors
- Challenges in implementing preventive programs
- The future of disease prevention in Poland
- The role of primary health care in prevention
- Prevention on the agenda of the Polish presidency in the Council of the European Union

LAW

13 March 2025, 11.30 a.m. - 1.00 p.m. | Ballroom B

Hospital reform. Why has no one managed to implement it yet?

- Organisational and financial challenges in hospitals
- Matching infrastructure to growing demand
- The role of technology in improving hospital efficiency
- Does every county have to have its own hospital?
- Between theory and practice, or what about dialogue between hospital directors and politicians?

FUTURE

13 March 2025, 11.30 a.m. - 1.00 p.m. | Lower Lobby Stage

Salaries and working conditions of medical professionals: How to ensure fairness and motivation in the profession?

- How to solve the shortage of medical staff in Poland?
- Problems with salaries and working conditions
- A new generation of medical professionals. What changes do they expect from the system?
- Psychological support and occupational burnout prevention programmes

LAW

13 March 2025, 11.30 a.m. - 1.00 p.m. | Conference Room 24

Inverted pyramid of benefits. Inverted pyramid of benefits. Will it be implemented and when?

- Shifting the focus to outpatient care and preventive health care
- Siloing in health care
- New treatment models – the role of specialists in first contact care
- How do the changing needs of patients affect the health care system?

FUTURE

13 March 2025, 11.30 a.m. - 1.00 p.m. | Ballroom A

Fast track for e-innovation in health. How to systematically implement innovations for patients

- Benefits of digitisation for patients and medical professionals
- Challenges in the implementation of e-health

- Future of e-health in Poland

ACCOMPANYING EVENT

13 March 2025, 11:30 a.m. - 1:00 p.m. | Multifunctional Room **Presentations by the finalists of the Start-Up-Med competition**

The finalists of the 7th edition of the Start-Up-Med competition will present their submitted innovative solutions to an audience of listeners and experts. On this basis, the Competition Jury will select a winner in each of the categories: start-up and scientific/medical centre.

ACCOMPANYING EVENT

13 March 2025, 11:30 a.m. - 4:00 p.m. | Conference Room 25 **Patients' rights in Europe – shared experiences and challenges. Consultation of the Patient Ombudsman, the Ministry of Health and patient organisations from Poland and the EU within the framework of the Polish EU Presidency**

Working consultations with patient organisations will provide an opportunity to reflect on the need for adoption of a European Charter of Patients' Rights at EU level. The demands of the patient organisations and joint conclusions will be presented to the public institutions equivalent to the Patient Ombudsman as well as to the EU institutions.

*Participation by special invitation only.
Organiser: Patient Ombudsman*

HEALTH

13 March 2025, 1.30 p.m. - 2.30 p.m. | Multifunctional Room **The paradox of Polish cardiology: why more cardiologists does not mean fewer deaths?**

- National Cardiac Network – What's Next?
- System organisation and its coordination: organisation of the health care system, access to modern therapies, preventive health care, patient education and coordination at primary and specialised health care level
- Availability of cardiology services and improvement of quality of care
- Prevention and health education on heart diseases

SAFETY

13 March 2025, 1.30 p.m. - 2.30 p.m. | Conference Room 24 **Hospital insurance as a risk management tool**

- The role of insurance in medical risk management
- Impact of policies on patient safety
- Using insurance to protect hospitals from financial consequences
- Hospital insurance models in Poland and abroad

HEALTH

13 March 2025, 1.30 p.m. - 2.30 p.m. | Ballroom C **What can we learn from others in the field of vaccinations?**

- International experiences in the implementation of vaccination programmes
- Development of system mechanisms in Poland to improve adult vaccination rates (vaccinations at pharmacies)
- Improving access to vaccination for senior citizens (65+ list)
- Priorities on the adult vaccination list

HEALTH

13 March 2025, 1.30 p.m. - 2.30 p.m. | Conference Room 23 **Ophthalmology AD 2025**

- Challenges of Polish ophthalmology AD 2025
- Reimbursement policy
- Support programs for glaucoma and cataract treatment
- Ministry plans regarding reimbursement policy, quality incentive policy, and therapy effectiveness
- New drug therapies and innovative medical devices in ophthalmology
- Ophthalmology community initiatives – e.g., cooperation with optometrists

SAFETY

13 March 2025, 1.30 p.m. - 2.30 p.m. | Lower Lobby Hall

Let's talk about dietary supplements – a panel from the "Medical Controversies" series in collaboration with the Polpharma Scientific Foundation

- Overuse of dietary supplements – how to prevent this phenomenon?
- Benefits and risks of supplementation
- Consumer awareness of dietary supplements
- Safety and quality of supplements available on the market

FUTURE

13 March 2025, 1.30 p.m. - 2.30 p.m. | Ballroom A

Challenges of health care market managers in the era of digitalisation. Management in the era of new technologies

- Change management in the era of digitalisation
- Key challenges for health care managers
- Application of new technologies in management

FUTURE

13 March 2025, 1.30 p.m. - 2.30 p.m. | Ballroom B

Investments. Are we ready for timely implementation of projects under the National Reconstruction Plan (KPO)? Is there a list of good practices?

- Analysis of preparedness for the implementation of investments under the National Reconstruction Plan (KPO)
- Best practice in project implementation
- Potential problems and delays in investments

HEALTH

13 March 2025, 3.00 p.m. - 4.00 p.m. | Conference Room 23

Cardiology. New technologies in the diagnosis and treatment of heart diseases

- New approaches in the treatment of heart diseases
- Modern diagnostic technologies in cardiology
- Personalisation of treatment and integration into the health care system

HEALTH

13 March 2025, 3.00 p.m. - 4.00 p.m. | Ballroom C

Adherence as a priority for health care in the treatment of chronic civilizational diseases and a key element of prevention

- The patient's right to active and informed participation in the treatment process
- Non-adherence to therapeutic recommendations as one of the main reasons for failing to achieve treatment goals
- Shared responsibility of the patient and the costs of medical care
- Examples of patient-physician collaboration that impact not only health outcomes but also the functioning of the health care system
- Adherence as an element of the discussion on prevention within the Polish presidency in the Council of the European Union

HEALTH

13 March 2025, 3.00 p.m. - 4.00 p.m. | Conference Room 24

Rare diseases: a race against time and systemic barriers

- Challenges in diagnosing rare diseases
- Difficulties in accessing therapies for rare diseases
- Early diagnosis as key to effective treatment
- Overview of available medicines and gene therapies for rare diseases
- The role of clinical trials and international collaboration in the treatment of rare diseases

LAW

13 March 2025, 3.00 p.m. - 4.00 p.m. | Ballroom B | translation PL/EN

The pharmaceutical package and the medicines industry: How will the legislative changes affect access to medicines? Polish and European perspectives

- Changes in the pharmaceutical market: Poland vs. the European Union
- The pharmaceutical package – a new vision of drug access
- New regulations and innovation in the manufacture and distribution of medicines
- Aligning regulations with global pharmaceutical trends
- The European pharmaceutical package and the role of the Polish presidency in the Council of the European Union in this regard

LAW

13 March 2025, 3.00 p.m. - 4.00 p.m. | Lower Lobby Hall

What changes does emergency medical services need?

- Safety of paramedics. Necessary changes
- The role and position of paramedics in the system
- National Council of Paramedics
- Improving working conditions and salaries

FUTURE

13 March 2025, 3.00 p.m. - 4.00 p.m. | Ballroom A

Not the future, but the present. How is artificial intelligence changing the face of health care in Poland?

- Examples of AI applications
- Impact of AI on diagnosis and treatment
- Ethical and technological challenges of AI

FUTURE

13 March 2025, 3.00 p.m. - 3.30 p.m. | Multifunctional Room

Start-Up-Med: innovations in health care – competition summary and visions of the future

- Challenges in medicine – how start-ups respond to the needs of the health care market
- Collaboration with the public and private sectors – how to support the development of medical innovations
- The future of medical start-ups – forecasts and directions of development in medicine

ACCOMPANYING EVENT

13 March 2025, 3.30 p.m. - 4.00 p.m. | Multifunctional Room

Presentation of awards in the Start-Up-Med competition

The ceremonial awarding of prizes in the Start-Up-Med competition, aimed at recognizing the most innovative solutions in the medical sector. Awards will be given to start-ups that have demonstrated groundbreaking technologies and pioneering projects in healthcare.

FUTURE

13 March 2025, 4.30 p.m. - 5.30 p.m. | Ballroom A

Health insurance in Poland: challenges, changes, and the future of the system

- Issues with the current health insurance system
- The need for health care system reform
- The future of health insurance in Poland

HEALTH

13 March 2025, 4.30 p.m. - 5.30 p.m. | Ballroom C

How to measure the system – measuring the effectiveness of health care

- Health indicators – how this concept has been changing recently
- Health care system resilience and sustainability barometer as a tool supporting health care system reform
- Population health measure – how to effectively plan actions using data?
- Eight domains for assessing health care systems – from population health, through human resources, access to services and technologies, to the environment

FUTURE

13 March 2025, 4.30 p.m. - 5.30 p.m. | Conference Room 23

Biotechnology in Poland

- The impact of the medical biotechnology sector on the Polish economy
- Collaboration with the business and academic sectors
- The workforce of the future: education and the labor market in biotechnology
- Strategic directions for the development of medical biotechnology in Poland
- Public support for biotechnology: from research to implementation

LAW

13 March, 2025, 4:30 p.m. - 5:30 p.m. | Ballroom B | translation PL/EN

Special session of the Patient Ombudsman and the Ministry of Health within the framework of the Polish EU Presidency

Patients' rights in Europe – shared experiences and challenges

- Strengthening patients' rights at the EU level
- Creating conditions for reducing health inequalities and ensuring equal access to health care services
- Framework for monitoring and evaluating the standard of implementation of patients' rights in European Union Member States

SAFETY

13 March 2025, 4.30 p.m. - 5.30 p.m. | Lower Lobby Hall

Modern medical security strategies in crisis and warfare conditions

- Optimization of medical resources in crisis and warfare conditions
- Civil-military cooperation in organizing medical security
- Advanced technologies in medical security
- Psychological support for medical personnel and soldiers
- Cybersecurity in battlefield medicine

ACCOMPANYING EVENT

13 March 2025, 5:30 p.m. - 6:00 p.m. | Lower Lobby Hall

Animus Fortis "Mężny Duch" 2024 Award Ceremony

The Animus Fortis "Mężny Duch" Award aims to honor individuals and institutions that have made a significant impact on positive change and the image of emergency services. It is intended to reflect the finest traditions of medical services, which is why the award is a statuette – a miniature version of "Monument of Paramedic".

Organizer: Military Medical Institute – National Research Institute

SAFETY

13 March 2025, 4.30 p.m. - 6.00 p.m. | Multifunctional Room

Women's health or politics? Safety of female patients

- Adapting the health care system to the needs of women at different stages of life
- Provide comprehensive health care that addresses reproductive health, mental health and preventive health care
- Equal access to health services, elimination of geographical and financial barriers
- Strengthening health education and public awareness of women's health

ACCOMPANYING EVENT

13 March 2025, 7.30 p.m. | Ballroom BC

Gala of the 10th Health Challenges Congress

During the ceremonial Gala, awards will be presented in the Women's Health Market competition

Day 2

SAFETY

14 March 2025, 9.30 a.m. - 11.00 a.m. | Conference Room 24

Medicines safety. Medicines risk management

- Problems with medicines' quality and availability

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- Predicting medicines-related risks
- Mechanisms for oversight and control of the pharmaceutical market
- Collaboration between health care institutions and medicines manufacturers

HEALTH

14 March 2025, 9.30 a.m. - 11.00 a.m. | Ballroom B

Obesity is not just the health minister's problem. The biggest public health challenge

- Modern therapeutic approaches in the treatment of obesity
- The importance of preventive health care and health education in the fight against obesity
- Interdisciplinary approach to the treatment of obesity – collaboration of specialists
- Psychological aspects of obesity: how to motivate patients to change their habits?

HEALTH

14 March 2025, 9.30 a.m. - 11.00 a.m. | Conference Room 23

From GP to hospital – what oncology patient care looks like

- Innovations in cancer treatment in Poland
- Challenges and needs of patients in oncology
- Situation of oncology patients in Poland – now and a few years ago
- Coordination of treatment

FUTURE

14 March 2025, 9.30 a.m. - 11.00 a.m. | Ballroom C

Health care finance crisis. New strategies in the face of disaster

- Challenges related to the finance crisis
- Health and safety economics
- System reforms – necessary changes to the organisation of the National Health Fund and the financing model
- Optimising spending and improving the availability of services
- The role of public-private partnerships in health care
- Higher, lower, equal for all. What about the health premium?

FUTURE

14 March 2025, 9.30 a.m. - 11.00 a.m. | Multifunctional Room

Medical robotics, or revolutions in treatment and diagnosis. How are technologies changing the future?

- Use of robots in surgery and diagnostics
- Increasing the precision and safety of treatments
- The future of robotics in health care

SAFETY

14 March 2025, 9.30 a.m. - 11.00 a.m. | Ballroom A

Health care system governance. Key to patient safety

- Models of health care system governance
- Safe optimisation of organisational processes in hospitals, the work of medical and administrative staff
- Challenges in ensuring efficiency and accessibility of services
- Increasing the quality of health care services and patient satisfaction

SAFETY

14 March 2025, 11.30 a.m. - 12.30 p.m. | Conference Room 23

Medicines policy in Poland. Dialogue, accessibility and innovation

- The role of dialogue between government, the pharmaceutical industry, the medical community and patients in shaping medicines policy
- How do we ensure wider access to cheaper medicines while simultaneously supporting innovation?
- Challenges related to medicines pricing, free medicine programmes and reimbursement changes

LAW

14 March 2025, 11.30 a.m. - 12.30 p.m. | Conference Room 24

The role of the pharmacist in the health care system – from pharmacy to hospital

- Pharmacists in pharmacy – counselling and patient education
- Cooperation between pharmacists and doctors in hospitals
- The importance of pharmacists in the treatment process and therapy management
- Systemic barriers to the development of pharmaceutical care. Care coordination, access to data, regulation

HEALTH

14 March 2025, 11.30 a.m. - 12.30 p.m. | Multifunctional Room

Cancer treatment system in Poland: between vision and reality

- National Oncology Network – a summary of the current situation
- Impact of funding on the functioning of the cancer treatment system
- Human resources in oncology
- National Oncology Strategy – implementation status for 2025

HEALTH

14 March 2025, 11.30 a.m. - 12.30 p.m. | Ballroom B

Civilizational diseases – the challenge of the modern world

- The growing impact of modern lifestyle on health, including stress, diet, lack of physical activity, and environmental pollution
- Major civilizational diseases
- Coordination of civilizational disease treatment
- Prevention and healthy lifestyle

FUTURE

14 March 2025, 11.30 a.m. - 12.30 p.m. | Ballroom A

Integration of medical data, systems and applications. Challenges and perspectives

- The need for systems integration in health care
- Challenges related to the data security
- Benefits of medical data integration
- EHDS in Poland – stages of implementation
- Benefits of medical data integration for patients, medical professionals and the system

FUTURE

14 March 2025, 11.30 a.m. - 12.30 p.m. | Ballroom C

Challenges and the future of medical staff training – adapting education to the needs of contemporary medicine

- Challenges in medical staff training curricula
- Integration of new technologies in education
- Development of soft skills
- Professional requirements versus the education system

HEALTH

14 March 2025, 1.00 p.m. - 2.00 p.m. | Conference Room 24

Can a pharmacist help you quit smoking?

- Patient support programmes for the treatment of nicotine addiction
- Pharmacotherapy supporting the smoking cessation process
- Education and prevention – the role of pharmacists in preventive health care
- Health benefits – reduced risk of lifestyle diseases

HEALTH

14 March 2025, 1.00 p.m. - 2.00 p.m. | Multifunctional Room

Haemato-oncology. Challenges in the treatment of blood cancers

- New therapies for the treatment of blood cancers
- Personalisation of treatment in haemato-oncology

- Resistance to treatment and its control
- Medicines availability issues in haemato-oncology

LAW

14 March 2025, 1.00 p.m. - 2.00 p.m. | Ballroom B

Can one change in the law alter access to treatment? Without changes in the law, is it possible to change the system?

- Legislation as a key element of health care governance
- Regulation and innovation – adaptation to new technologies
- The impact of regulations on the effectiveness of the health care system

SAFETY

14 March 2025, 1.00 p.m. - 2.00 p.m. | Ballroom A

Cyber threats in health care. Protection of patient data

- Cyber threats in the medical sector
- Patient data security breaches
- Data privacy technologies and policies
- The role of government institutions in providing security
- Introduction of the EHDS into the Polish health care system

HEALTH

14 March 2025, 1.00 p.m. - 2.00 p.m. | Ballroom C

The role of local government in building the health care system

- Challenges related to budgeting and managing public health care facilities
- Preventive and educational actions in local communities
- The need for better collaboration with the government to ensure equal access to health care services

HEALTH

14 March 2025, 2.30 p.m. - 3.30 p.m. | Multifunctional Room

Senior citizens in the health care system

- Challenges in health care for senior citizens
- The role of the Special Geriatric Care Act
- Availability of geriatric services
- Increase in chronic neurodegenerative diseases. How should the system respond?
- Eye diseases in the elderly. Diagnosis and treatment

SAFETY

14 March 2025, 2.30 p.m. - 3.30 p.m. | Ballroom A | translation PL/EN

Joint clinical evaluation of medicines 2025

- Challenges in the implementation of joint clinical evaluation of medicines (JCA)
- Opportunities and threats of the European JCA for member states
- HTA and Joint Medicines Evaluation under the Polish presidency
- The importance and changes in the evaluation of clinical trials

HEALTH

14 March 2025, 2.30 p.m. - 3.30 p.m. | Ballroom B

Stomatologization of mental health care in Poland. Example of inequality in the system

- Increased need for psychological support
- Problems with financing of therapies – reimbursement issue
- Stomatologization of psychiatry – is it too late to reverse the trend?
- Two-speed psychiatry, or the reality beyond the pilot phase
- Challenges in child and adolescent psychiatry. What will the Polish presidency bring?

ACCOMPANYING EVENT

14 March 2025, 2.30 p.m. - 3.30 p.m. | Ballroom C

Presentation of awards in the Healthy Local Government competition

For the eighth time, the editorial teams of the Local Government Portal and the Health Market will award local government units that most effectively implement tasks related to promoting health behaviours, health education and the prevention of selected diseases and risk factors

HEALTH HYDE PARK

OPEN STAGE

14 March 2025, 9.30 a.m. - 11.00 a.m. | Lower Lobby Hall | translation PL/EN

Health Hyde Park

The Health Hyde Park is a place where representatives from different health care backgrounds can present their ideas for change in the system in the form of short presentations, speeches or 1:1 talks. We invited the readers of the Health Market and the partners of the Health Challenges Congress to co-create it.

OPEN STAGE

14 March 2025, 11.30 a.m. - 12.30 p.m. | Lower Lobby Hall

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OPEN STAGE

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OPEN STAGE

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